

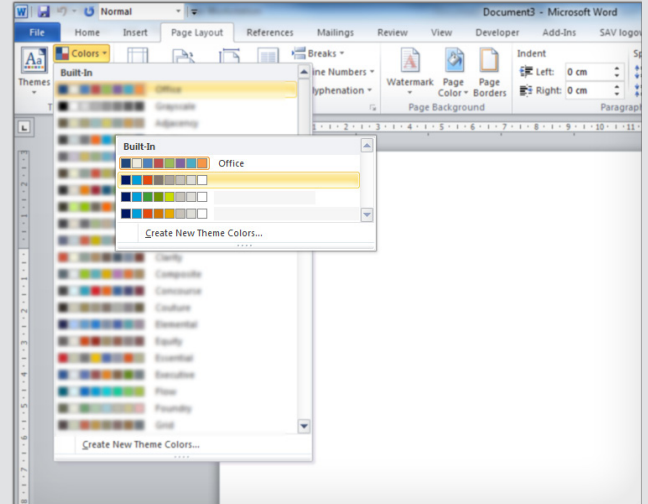
CleanUp & Brand - CUB

CleanUp & Brand - CUB is a new utility which enables your company to communicate effectively, by removing options and adding extra branding possibilities within Microsoft Office 2007 and 2010.

A unique utility

CleanUp & Brand is a unique utility, which allows you to modify Microsoft Office to match your company's visual profile, and which enables you to limit the possibility of undesirable user activity within Microsoft Office.

CleanUp & Brand ensures the correct use of your visual profile in all Microsoft Office documents.



Novo Nordisk used CleanUp & Brand to reorganise Microsoft Office so that the company's Office platform could produce output compatible with the company's visual profile.

Office CleanUp

Later versions of Microsoft Office have enabled users to alter the layout, design and appearance of Office documents quickly and easily.

The Microsoft Office package gives users many options when choosing styles, fonts, titles, letterheads, headers and footers.

Because of this, there is a risk that, by altering a style or letterhead, a user can (intentionally or by mistake) work outside of (or ruin) the framework for visual communication, which an organisation and its design partner have established as a visual profile.

SkabelonDesign's CleanUp & Brand minimises this risk by the effective removal of many of the options within Microsoft Office which enable users to alter (intentionally or unintentionally) the appearance of Microsoft Office documents.

Branding - throughout Office

CleanUp & Brand does not just "root out" the many options for intentional and unintentional user behaviour, which the Office package otherwise permits.

CleanUp & Brand also enables implementation of branding at a completely new level.

By adapting colours, typographies, title pages, headers, footers etc. to the company's own graphic profile, CleanUp & Brand can assist company employees to always make the right choices when working with Microsoft Office, as they will feel natural and intuitive.

In this way, you company can ensure its branding throughout Microsoft Office.

A utility for IT, marketing and communication

Until now, the time-consuming task of removing options from Microsoft Office installations has required large amounts of work by company IT-departments.

CleanUp & Brand makes this process very simple, as the product is rolled over to the PC of every user within the organisation.

The utility can remove many of the undesired features and options which later versions of Microsoft Office are supplied with as standard.

This also applies to Word, Power Point and Excel. As well as removing elements, colours, typographies and features in Microsoft Office, CleanUp & Brand gives you the option of implementing standard company colours and typographies etc for all users.

In this way, your company can achieve branding implementation within all layers of Microsoft Office as users' natural and intuitive choice of colours and typographies etc. will be fully compatible with your visual profile.

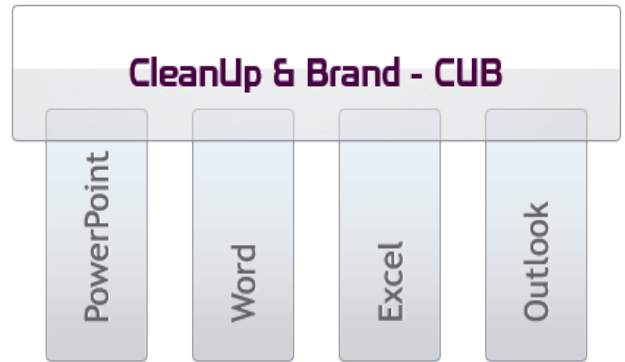
CleanUp & Brand is therefore an attractive choice for IT, Marketing and Communications departments within a company - and also for the employees themselves.

Branding as a natural part of Office - in all of Office

CleanUp & Brand works as an independently overlaid software solution for Microsoft Office.

CleanUp & Brand simultaneously overlays the whole of Microsoft Office and adapts every programme in the package in order to carry out the various removal operations within.

CleanUp & Brand adds specific options for Microsoft Office users and can ensure full implementation of branding within Microsoft Office.



CleanUp & Brand is an options removal and branding utility which functions as an overlaid installation across the Microsoft Office package.

CleanUp & Brand - CUB... again

The name CleanUp & Brand - CUB (like a lion cub), was chosen because the product differs from our Engine solutions, in that it is a "light" solution, and yet a smart, compact product that, despite its size, is able to make a huge difference.



The SPHERE model illustrates work flow and competencies used by SkabelonDesign when developing Brand Management Tools for Microsoft Office.

SkabelonDesign develops Brand Management Tools for Microsoft Office, to aid companies and organisations (both private and public) to ensure consistency and effectiveness in their work with visual profiling and communication. Our clients include companies and organisations throughout the world. Globally, we have approximately 480 000 users of our solutions.

Our users include A.P. Møller-Mærsk, Carlsberg, Coloplast, Danisco, DI, DONG Energy, Egmont, FLSmidth, IKEA, Novo Nordisk, Nykredit, Danish Police, Rambøll, Copenhagen regional authority, SEB, TDC, VELUX, Vestas along with four universities, seven ministries and 12 municipalities.

REFSHALEVEJ 147, 3 - DK-1432 KØBENHAVN K. - +45 7020 7247 - WWW.SKABELONDESIGN.DK