

**TAKE CHARGE OF THE
VISUAL IDENTITY
- AND SAVE TIME**

CorporateSignature

Would you like to appear more convincing through one of the organisation's most utilised communication channels – that is, e-mail? CorporateSignature is a user-friendly solution for Microsoft Outlook, which ensures that all e-mails always contain the same professional signature and have the same layout.

How many different e-mail signatures do you send out on a daily basis?

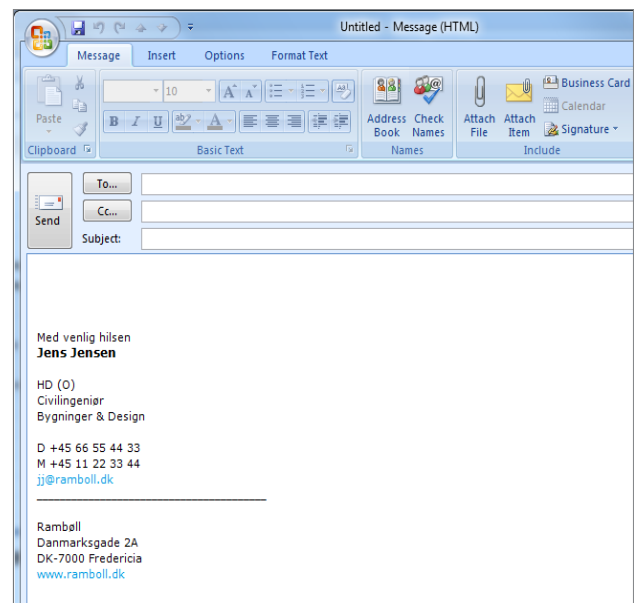
CorporateSignature always ensures that all e-mails contain the same professional signature in line with the organisation's visual guidelines.

Employees only need to enter their data once in a dialogue box, after which the solution ensures that the signature always functions as a permanent part of all e-mails with the required design.

Impact and recognisability

Would you like to achieve greater recognisability and impact?

CorporateSignature ensures that all e-mails comply with a consistent, visual image. Thus, you achieve greater recognisability through your e-mail communication, which in the long term ensures greater impact.



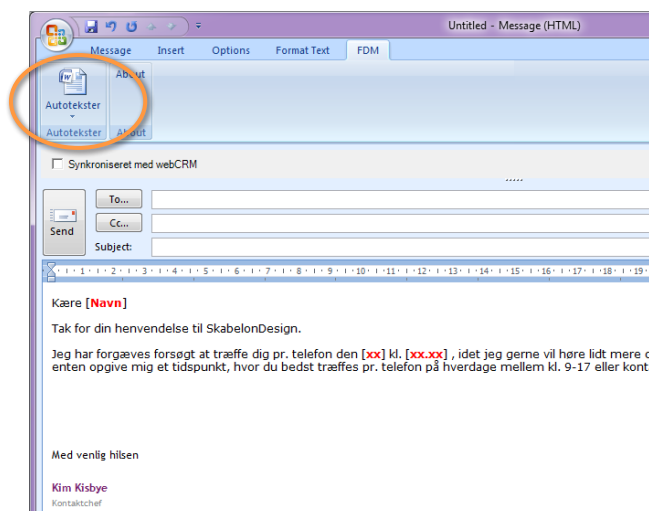
SkabelonDesign develops templates and Brand Management Tools for Microsoft PowerPoint, Word, Excel and Outlook with two goals in mind; to promote a strict application of the visual identity in the organisation's communication as well as to streamline employees' work with Microsoft Office.

Our solutions; PresentationEngine, WordEngine, ExcelEngine and CorporateSignature, are unique tools that help users to prepare and professionalize work in Microsoft Office.

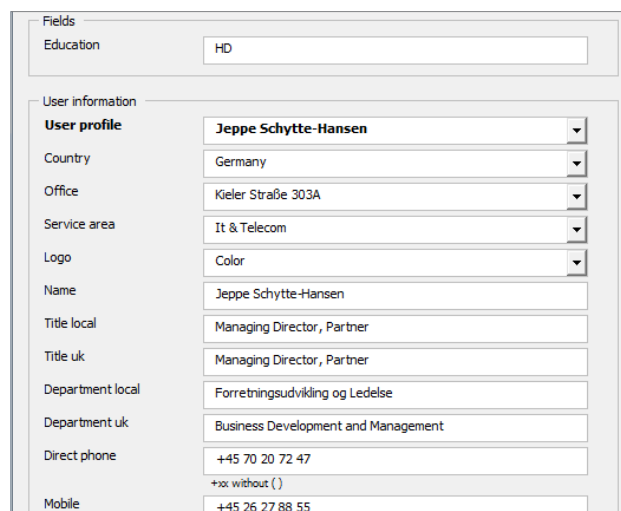
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How often do you send out identical e-mails? Employees with customer related jobs often need to send out identical e-mails to multiple recipients on a daily basis in order to follow up on sales meetings, agendas or contacts recieved through your website. Why re-write the same text many times? Why copy-and-paste the same standard e-mail text again and again? And why leave the task in the hands of every single employee?

With CoporateSignature you have the ability to choose between several standardized e-mail textbits from a central menu item in MS Outlook - all ready to integrate into your e-mail. It's very easy for users and administrators.



From a menuitem a standardtext can be inserted in the mail



Information entered by the user into the dialog box is automatically inserted into the user's e-mail signature.

HTML, RFT and PLAIN TEXT

Do you need to utilise various formats when you send out e-mails? CorporateSignature ensures that e-mails can be automatically generated in HTML, RTF and PLAIN TEXT formats.

Layout

Would you like a consistent layout of e-mails? CorporateSignature also ensures that font, type size, colour, text placement and logo placement are always the same in all e-mails – not just in the signature, but also in the body text as well. Therefore, employees do not need to decide on the e-mails visual image, but focus exclusively on the written content.

Different signatures

Do you need to adapt the e-mail signature according to the type of e-mail? CorporateSignature ensures that the signature can vary depending on various types of e-mails – new mail, response mail or forwarded mail.

For example, you can choose to shorten – or completely remove – the signature with response mails and in so doing preempt an unmanageable and long thread of e-mails.

SkabelonDesign has 480,000 users worldwide, made up of small, medium and large organisations. Our solutions are used by A. P. Moller-Maersk, Carlsberg, Coloplast, Danisco, Confederation of Danish Industry, DONG Energy, Egmont, FLSmidth, The National Danish Police, Rambøll, The Capital Region, TDC, VELUX, Vestas and 6 ministries and 8 municipalities.