



ANY IDEA HOW MANY DIFFERENT E-MAIL SIGNATURES YOUR ORGANISATION SENDS OUT... EVERY DAY?

SD CorporateSignature

SD CorporateSignature for Outlook is a unique tool for streamlining an organisation's E-mail communication and emphasizing the organisation's visual identity.

■ For efficiency and consistency

SD CorporateSignature ensures that the organisation's signatures are consistent, every time an E-mail is sent.

■ Create a uniform visual identity

SD CorporateSignature streamlines the organisation's visual identity in a user-friendly and efficient way. SD CorporateSignature integrates the organisation's brand within the signature of each employee.

■ Stay in command

With SD CorporateSignature, full command of the organisation's visual identity stays with those who are responsible for communication.

■ Keeping it simple

SD CorporateSignature makes it easy to create an E-mail signature using a dialogue box within Word to generate the desired image and content of an E-mail signature in Outlook.

■ Save time

SD CorporateSignature ensures that you only have to enter your data once. This data is subsequently formatted so that the E-mail signature conforms to the organisation's visual identity.

■ Easy to add company logo

SD CorporateSignature makes it easy to add a logo to your E-mail signature.

■ User-friendly

With SD CorporateSignature, the user never has to think about which font, font size, colour or alignment to choose – all these parameters are already defined and can be seen on screen as soon as the user has entered his/her personal data into the dialogue box within Word.

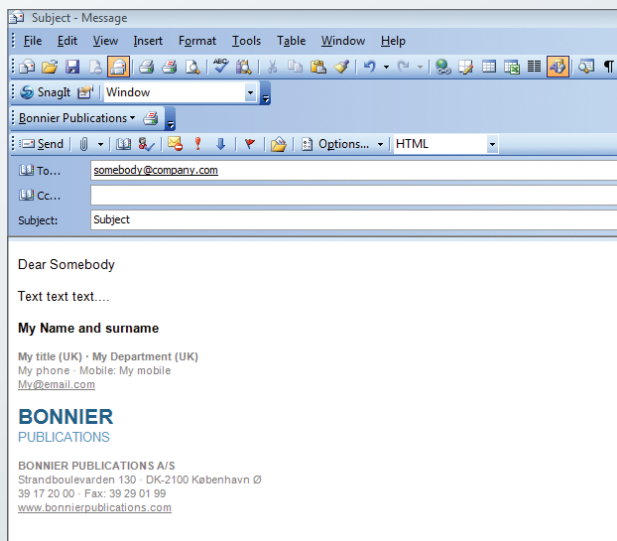
■ Easy distribution

SD CorporateSignature is easily distributed along with the organisation's other Office templates.

Every day, organisations send hundreds and thousands of E-mails to customers, suppliers and business partners. This kind of communication forms a great part of the organisation's corporate image and has a significant influence on the receiver's impression of the organisation. SD CorporateSignature ensures a consistent and expressive communication in Outlook and streamlines the organisation's E-mail signature to conform to the visual identity.

SD CorporateSignature advantages:

- Uniform E-mail communication
- Logical set-up
- User-friendly
- Simple formatting
- Simple data update
- Only need to type in data once
- Fast implementation
- Uses Word as E-mail editor



An example of an E-mail signature for Bonnier Publications

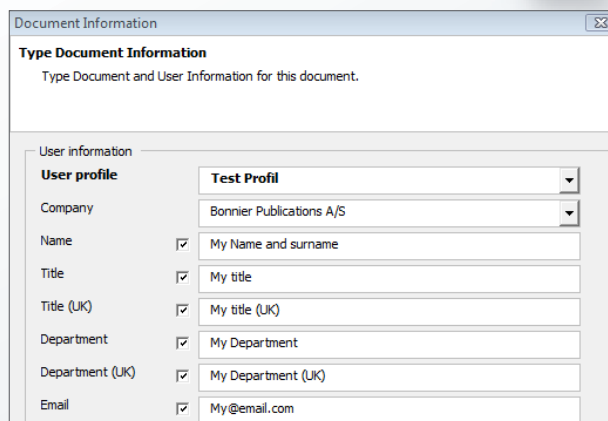
System requirements

Your company must have Microsoft Word and Outlook 2000 or newer versions installed. SkabelonDesign's products are client-based and can only be used on Windows platforms. All of our products are compatible with MS Office 2000-2007.

Dialogue box in Word

SD CorporateSignature is based on a customised and then standardised E-mail signature design, where an E-mail signature is created using a dialogue box within Word and then automatically generated in the user's E-mails in Outlook.

Type signature information



An example of the dialogue box in Word.

A solid partner to Microsoft Office

SkabelonDesign is constantly improving its competence within Microsoft technologies with focus on the implementation, utilisation and maintenance of visual identity. We create templates and develop software for PowerPoint, Word, Excel and Outlook.

For further information and references please visit our website at WWW.SKABELONDESIGN.COM



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